



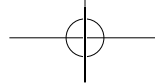
第五屆新聚合國際教育高峰論壇  
THE 5TH ANNUAL FORUM OF INTEGRATE TO INNOVATE

# 会议手册

FORUM HANDBOOK



Integrate to Innovate  
International Education Forum  
新聚合國際教育論壇



第 五 届 新 聚 合 国 际 教 育 高 峰 论 坛  
THE 5TH ANNUAL FORUM OF INTEGRATE TO INNOVATE

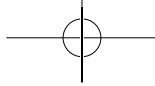
# 会议手册

FORUM HANDBOOK

中国·北京



Integrate to Innovate  
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新 聚 合 国 际 教 育 论 坛



# 前言

## PREFACE

庚子年，突如其来的新冠肺炎疫情席卷全球，打乱了全球教育的日常秩序。疫情带来的空间隔离和政策限制对国际教育产生了巨大冲击，新的教育模式、方法和技术在短期内升级和大规模推广。社交隔离推动了我国教育体系的改革和技术升级，线上与线下相结合的混合式教学模式成为疫情期间的亮点和疫情后的新常态。

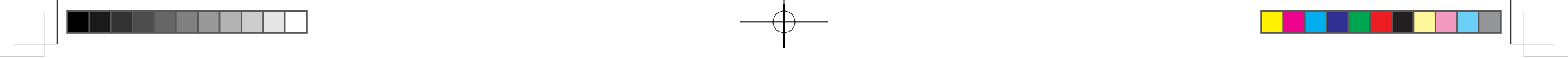
后疫情时代，在线学习成为日常教育的手段之一，国际留学方式也越发多样化，海归回国就业潮的涌现，引起了用人单位的重视。疫情并没有阻碍我国教育对外开放的步伐。今年6月，《教育部等八部门关于加快和扩大新时代教育对外开放的意见》无疑给疫情下的国际教育交流注入了一剂强心剂，为中外合作办学模式的发展，和海外留学家庭带来了更多可能性。

危机亦是转机。本届“新聚合”国际教育高峰论坛将紧切实际，凝聚多方教育新智慧，重新理解后疫情时期的“国际化教育”，探索重塑国际教育新生态的新方式与新选择。

In the year of 2020, the unpredicted COVID-19 turned the world upside down, bringing global education to disorder. Social isolation and government restrictions caused by the pandemic have brought a huge impact on international education, yet they have also encouraged the swift upgrading and popularization of new education models, methodology and technology. To respond to the change in social circumstances, China's education system and teaching practice reformed and evolved, allowing an online & offline hybrid teaching model to thrive during the pandemic, and foreseeably a new normal in a post-pandemic world.

In a post-pandemic era where Internet has become a venue for education, study abroad takes more forms. At the same time, a large number of returnees with international background come into the job market, which has attracted the attention of employers. The pandemic has not slowed down China's determination to further open up our education to the outside world. In June 2020, China's Ministry of Education issued a document on further implementing the opening up strategy in education, boosting people's confidence in international education and communication, in future development of educational joint ventures, as well as allowing for more possibilities for people who have international education background.

Within a crisis, there are seeds of opportunity. The 2020 Integrate to Innovate international education forum aims at exploring those possibilities, pooling wisdom for a new educational ecosystem in a post-pandemic world.



## 第五屆新聚合論壇活動日程

11 月 13 日  
周五

08:30-09:00

論壇簽到

09:00-09:20

開幕式致辭

潘軍，法政集團副董事長兼行政總裁  
吳僑文，英國國際貿易部駐華貿易使節  
沈雪松，中國教育國際交流協會副秘書長  
艾宏歌，中國（教育部）留學服務中心副主任

09:20-09:35

特邀嘉賓致辭

Cheng Yan Davis, 世界教育論壇聯合創始人  
Andreas Schleicher, OECD 教育與技能司司長  
Stephen Spurr, 英國威敏公學前校長  
朱宇華，紐約電影學院執行副院長

09:35-10:25

大咖訪談：我們需要什麼樣的教育？

主持人－王燕，外交學院國際教育學院原院長  
王廣發，法政集團董事長、北京王府學校總校長  
岑建君，中國駐美國大使館教育處原公使銜參贊  
衡孝軍，中國駐加拿大大使館原公使銜參贊

10:25-10:35

茶歇

10:35-10:55

主旨演講 I：新時代基礎教育課程改革

陳雲龍，教育部基礎教育課程教材發展中心副主任

10:55-11:15

主旨演講 II：借勢在线教育浪潮 深化教育教學變革

黃榮懷，北師大智慧教育研究院院長

11:15-12:20

圓桌討論 I：聚焦當下開啟國際教育新方式

主持人－王曉靜，英國國際貿易部教育與技能司學前教育及英語培訓總監  
李娜，劍橋大學國際考評部東亞區戰略合作主管  
Julian Fisher, 中國英國商會副主席  
鄭真，法政國際教育副總經理  
馬欣，VIPKID 公益事業部總監  
高寒，ClassIn 互動教室副總裁

12:20-13:30

交流午餐

13:30-14:00

2020 年中國國際學校藍皮書報告發布會

岑建君，中國駐美國大使館教育處原公使銜參贊  
苗綠，全球化智庫聯合創始人兼秘書長

14:00-14:20

主旨演講 III：疫情後留學行業現狀及新趨勢

印凱，中國教育國際交流協會出國留學服務分會秘書長

14:20-15:30

圓桌討論 II：放眼全球 探索國際教育新選擇

主持人－Ben Nicolson, US News Global 大中華區域品牌經理  
武新平，英國文化教育協會 / 英國大使館文化教育處教育市場官員  
李含果，昆山杜克大學中國招生錄取院長  
杜睿天，SKEMA 商學院中國校區校長  
文泉，南洋理工大學中國辦公室主任  
趙欣，多倫多大學中國辦公室主任

15:30-16:30

后浪圓桌派：展望未來 發掘國際教育新潛能  
嘉賓分享

歐陽超（奇葩說節目辯手、網絡名人）VS. 張之昊

主持人－張之昊，知名自媒體人  
肖雪華，中國留學生論壇聯合創始人  
李豪穎，獵聘網海外 CEO  
哈利，它山學院創始人兼 CEO

11 月 14 日  
周六

09:30-10:10

親愛的教育官

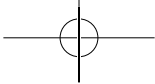
Lisa Buzenas  
美國大使館文化事務長

10:10-10:50

Vivian Yu  
英國大使館簽證中心官員

10:50-11:30

Maggie Yang  
澳大利亞駐華使館商務處 商務官員（教育）



AGENDA  
2020 INTEGRATE TO INNOVATE  
INTERNATIONAL EDUCATION FORUM

Nov. 13th Fri.	08:30-09:00	Registration
	09:00-09:20	<b>Opening Remarks</b> Pan Jun, Vice President and CEO of Fazheng Group John Edwards, Her Majesty's Trade Commissioner for China Shen Xuesong, Under-Secretary-General of China Education Association for International Exchange Ai Hongge, Deputy Director of Chinese Service Center for Scholarly Exchange
	09:20-09:35	<b>Remarks</b> Cheng Yan Davis, Co-founder of Forum for World Education Andreas Schleicher, Director for the Directorate of Education and Skills, OECD Stephen Spurr, Former Head Master of Westminster School Joy Zhu, Executive Vice President of New York Film Academy
	09:35-10:25	<b>Roundtable of Experts</b> Wang Yan (Moderator), Former Dean of School of International Education, China Foreign Affairs University Wang Guangfa, President of Fazheng Group, Principal of Beijing Royal School Cen Jianjun, Former Minister-Counsellor (Education) at the Embassy of PRC in the US Heng Xiaojun, Former Minister-Counsellor at the Embassy of PRC in Canada
	10:25-10:35	<b>Tea Break</b>
	10:35-10:55	<b>Keynote Speech I</b> Chen Yunlong, Deputy Director of National Institute for Curriculum and Textbook Research, National Center for School Curriculum and Textbook Development, Ministry of Education
	10:55-11:15	<b>Keynote Speech II</b> Huang Ronghuai, Dean of Smart Learning Institute, Beijing Normal University
	11:15-12:20	<b>Panel Discussion I. HOW - How can international education fit in the post-pandemic world?</b> Wang XiaoJing (Moderator), Head of Early Year Education and English Language Training, Education and Skills, Department for International Trade Li Na, Head of Strategic Partnership, East Asia, Cambridge Assessment International Education Julian Fisher, Vice Chair of the British Chamber of Commerce in China Zheng Zhen, Deputy General Manager of Fazheng International Education Ma Xin, Director of Charity Office, VIPKID Gao Han, Vice President of ClassIn
	12:20-13:30	<b>Lunch Buffet</b>

13:30-14:00	<b>Release of Report on 2020 Chinese International Schools</b> Cen Jianjun, Former Minister-Counsellor (Education) at the Embassy of PRC in the US Miao Lu, Co-founder & Secretary-General of Center for China and Globalization (CCG)
14:00-14:20	<b>Keynote Speech III</b> Yin Kai, Secretary-General of Committee on Study Abroad Service, China Education Association for International Exchange
14:20-15:30	<b>Panel Discussion II: WHERE - Where does the way lead to for international education?</b> Ben Nicolson (Moderator), Brand Manager for US News Global Education in Mainland China Wu Xiping, Education Marketing Officer, British Council, Cultural and Education Section of the British Embassy Li Hanguo, Dean of China Enrollment Management, Duke Kunshan University Matthieu Dumont, China Campus Director, SKEMA Business School Wen Quan, Director of China Office of Nanyang Technological University, Singapore Zhao Xin, Director of China Office, University of Toronto
15:30-16:30	<b>Roundtable of the Young: WHY - Why is international education the better way for aspiring young people?</b> <i>Dialogue Between</i> Ouyang Chao (Online celebrity, Head KOL) and Zhang Zhihao  Zhang Zhihao (Moderator), Bilingual Host of China & Overseas Channel Xiao Xuehua, Co-founder of Chinese Overseas Student Conference Li Haozhuan, CEO of Liepin Overseas Harry Moore, CEO and Founder of Oros Education Ltd.

Nov. 14th Sat.	09:30-10:10	<b>Meet with Education Officers</b> Lisa Buzenas Cultural Affairs Officer at the US Embassy Beijing
	10:10-10:50	Vivian Yu Customer Account Manager at the British Embassy in China
	10:50-11:30	Maggie Yang Education Manager at Austrade

# 论坛支持

PARTNERS

指导单位: Steering Organization:	中国教育国际交流协会 <i>China Education Association for International Exchange (CEAIE)</i>
主办单位: Sponsor:	法政集团 <i>Fazheng Group</i>
支持单位: Supported by:	英国驻华大使馆国际贸易部 <i>Department for International Trade (DIT), British Embassy Beijing</i>  中国英国商会 <i>British Chamber of Commerce in China</i>
合作单位: Co-Organizer:	世界教育论坛 <i>Forum for World Education</i>
学术支持: Academic Support:	CCG 全球化智库 <i>Center for China &amp; Globalization</i>  南南国际教育智库研究院 <i>Research Institute Of International Education South-South Cooperation</i>

## 指导单位

STEERING ORGANIZATION

### 中国教育国际交流协会 / China Education Association for International Exchange (CEAIE)

中国教育国际交流协会于 1981 年成立，是中国教育界开展民间对外教育合作与交流的全国性组织。现任会长为全国政协委员、原教育部副部长刘利民先生。

协会旨在积极推动中国同世界各国、各地区的教育交流与合作，促进教育、科技和文化事业的发展，增进各国和各地区人民之间的了解和友谊。

协会现有 809 个团体会员单位，在中国 31 个省、自治区、直辖市及 16 个市有地方协会，并与 50 余个国家和地区的教育组织和团体建立了长期稳定的交流合作关系。

Founded in 1981, China Education Association for International Exchange (CEAIE) is China's nationwide not-for-profit organization, conducting international educational exchanges and cooperation. The Chairman of CEAIE is Mr. Liu Limin, former Vice Minister of Education in China, and member of the National Committee of the Chinese People's Political Consultative Conference.

CEAIE has a full commitment to promote communication and collaboration between China and the world in education, facilitating the development of education, technology and cultures, and strengthening mutual understanding and friendship among the peoples of the world.

CEAIE has provincial associations in 31 provinces, autonomous regions and municipalities, 16 local chapters as well as 809 member institutions. It has established a strong network with partner associations and institutions in more than 50 countries and regions.

## 主办单位

SPONSOR

### 法政集团 / Fazheng Group

北京法政实业集团成立于 1993 年，集团秉承“依法明理 诚信待人”的司训，现已发展为以教育、医疗、地产为核心，集文化传媒、信息科技、智库研究、法律服务等领域于一体的企业集团。集团拥有 30 余家下属单位、2000 余名员工，总部位于北京，并在美国、英国设立海外办事处。

1996 年至今，集团创办北京市首家中外合作制学校“北京王府学校”，建成了覆盖幼儿园到大学预科的完整 K-12 国际教育体系，并在多省投建学校。2005 年，集团投资建设了北京市首家民办三级甲等非营利性中西医结合医院——北京王府中西医结合医院，服务周边百余万人的就医和健康管理需要，逐步打造了集临床、教学、科研、药业、保健、医院管理、中医博物馆、生命文化研究为一体的大健康产业集群。

Beijing Fazheng Industry Group was founded in 1993, adhering to the motto of “treating people with integrity and develop the company with rule of law. Its businesses include the core industries of education, healthcare and real estate, alongside other sectors of elderly care, cultural media, think-tank, finance and legal consultation services. The headquarters of Fazheng Group is located in Beijing, with overseas offices in the US and UK. Currently, it has over 2000 employees.

In 1996, Fazheng's education sector took off. Since then, Fazheng founded Beijing Royal School, the first joint-venture international school in Beijing, expanded its education footprint to several other provinces, and established a comprehensive K-12 international education system with international standards. In 2005, Fazheng embarked on its journey of healthcare services by establishing Beijing Royal Integrative Medicine Hospital, Beijing's first private non-profit 3A integrative hospital. It strives to meet the medical needs of millions in the neighboring community, and complements itself with a well-rounded network of clinical, medical education, research, pharmaceuticals, health regimen, hospital administration, TCM museums and life research.

## 支持单位

SUPPORTED  
BY

### 英国国际贸易部 / Department for International Trade (DIT)

英国国际贸易部作为英国政府部委之一，在英国驻中国大使馆及驻上海、广州、重庆领事馆内派驻工作人员。英国国际贸易部的教育与技能司与中国教育部等部委紧密合作，共同推进中英两国在教育与技能领域政府、企业和院校间的合作项目。

我司目前在全国范围内重点开展学前教育（0-6岁）、K12 学校、教育科技、高等教育、职业技能培训以及英语语言教学等项目，并与中国相关部委积极合作，展开政策对话，在全国范围内展开工作。

The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to the UK. DIT is an international economic department, responsible for bringing together policy, promotion and financial expertise to break down barriers to trade and investment, and help businesses succeed.

The DIT China Education and Skills team, working closely with the UK education sector team, is responsible for enhancing access to UK education resources including education technology; British-style Early Years' education; K-12 schools; professional and vocational training; higher education and English language teaching. Together with Chinese government departments, the team aims at facilitating Sino-UK collaboration between governments, institutions, investors and other business partners.



## 中国英国商会 / British Chamber of Commerce in China

中国英国商会是一家致力于加强中英双边贸易投资的会员制机构。我们作为一家独立非盈利的机构，拥有强大而多样化的会员网络。在过去的数十年里，我们为会员提供了智力支持、宝贵意见以及社交机会等，使得他们可以在这个世界发展最快的市场赢得发展机会。

The British Chamber of Commerce in China is a membership organisation for British business focused on boosting UK-China trade and investment. We operate as an independent, not-for-profit organisation with a strong and diverse membership. With over decades worth of business experience in China, we provide intelligence, advice, and networking opportunities for our members, helping their business grow in one of the world's fastest growing markets.

## 合作单位

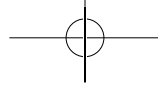
CO-ORGANIZER

## 世界教育论坛 / Forum for World Education

世界教育论坛是国际性的非盈利组织，总部设在美国马萨诸塞州波士顿，在全世界主要城市都有运营，其使命是“为未来社会和全球经济繁荣、社会进步和稳定而推动教育改革”。世界教育论坛是非政治性的，以中立的方式运作，同时作为改革的推动者，为促进商业领袖与政策制定者和研究人员的对话与合作，为个人和社会的未来而推动教育改革提供了独特的平台。

The Forum for World Education (FWE) is a non-profit world organization with its headquarters in Boston, Massachusetts USA and with operations in major cities throughout the world. Its mission is "to advance education in answer to the skills and knowledge requirements of current and future global society, its economic growth, societal progress and sustainability." FWE is apolitical, operating with neutrality while serving as an activator for change, providing a unique platform for elevating the dialogue and cooperation of business leaders with policy makers and researchers in transforming education for the benefit of the individual and society.





## 学术支持

### ACADEMIC SUPPORT

#### 全球化智库 / Center for China and Globalization (CCG)

全球化智库 Center for China and Globalization，简称 CCG，是 CCG 智库机构的品牌，在政府有关部门注册登记的机构包括中国人才研究会国际人才专业委员会、东宇全球化人才发展基金会、南方国际人才研究院、北方国际人才研究院和中国与全球化研究中心以及东莞人才发展研究院等，是国内最大的社会智库型研究机构。CCG 成立于 2008 年，总部位于北京，在国内外有近 10 个分支机构或海外代表处，“以全球视野为中国建言，以中国智慧为全球献策”，致力于中国的全球化战略、全球治理、人才国际化和企业国际化等领域的研究，目前拥有全职智库研究和专业人员近百人。CCG 是中央人才工作协调小组全国人才理论研究基地，中联部“一带一路”智库联盟理事单位，并被国家授予博士后科研工作站资质。在全球最具影响力的美国宾夕法尼亚大学《全球智库报告 2016》中，CCG 位列全球智库综合排名第 111 位，并在多个单项榜单中位列中国智库第一。在光明日报与南京大学联合发布的《中国智库发展评价报告》、中国科学院与四川省社会科学院联合发布的《中华智库影响力报告（2016）》中，CCG 均位列中国社会智库第一。

The Center for China and Globalization (CCG) is a leading Chinese independent think tank based in Beijing. It is dedicated to the study of Chinese public policy and globalization. Boasting a strong research team, it enjoys an impressive record of publications and events with broad public policy impact. CCG's research agenda centers on China's growing role in the world, drawing from issues of global migration, foreign relations, international trade and investment, homegrown MNCs and other topics pertaining to regional and global governance. According to the "2016 Global Go To Think Tank Index" by the University of Pennsylvania Think Tank and Civil Society Program (TTCSP), CCG ranked 111th of the top think tanks worldwide and was one of the world's top 40 independent think tanks. The TTCSP along with several Chinese academic institutions rank CCG as China's premier independent think tank.

#### 南南国际教育智库研究院 / Research Institute of International Education South-South Cooperation

南南国际教育智库研究院成立于 2017 年 5 月，研究院为非独立法人，依托单位为南南合作促进会。其定位于从事国际教育研究、国际教师与人才培养、国际教育管理与咨询、国际教育标准认证以及国际教育交流合作的专业性国际教育研究机构。

Research Institute of International Education South-South Cooperation was established in May, 2017. It is a non-independent legal entity and its supporting institution is Council for Promoting South-South Cooperation. It is a professional research institute which works on studies of international education, the cultivation of international teachers and talents, the management and consultation on international education, standard certification of international education and communication and cooperation of international education.



# 嘉宾介绍

## SPEAKER BIOGRAPHY



**潘 军**

法政集团  
副董事长兼行政总裁

**Ms. Pan Jun**

Vice President and CEO of Fazheng Group

开幕致辞嘉宾

潘军女士作为法政集团创始人之一和董事会核心成员，参与公司重大经营决策事项，积极推动引领集团战略转型与产业结构调整升级，率先在教育、医疗领域开拓创新，创办了首家民办 K-12 国际学校与私立三甲综合医院。她通过不断推动优化公司治理与内部管理体系，使集团成为行业高速发展的引领者。

同时，潘军女士作为一名具有社会责任感的公益人，创立北京王府公益基金会。基金会关注教育公平与教育创新，资助教育最前沿问题的科研项目，培养具有国际视野和本土认同的未来人才，还运用信息技术践行国家精准扶贫战略，其资助的项目入选为联合国教科文组织全球移动教学最佳案例之一。

As the co-founder of Fazheng Group, Ms. Pan Jun is one of the core members of the Board of Directors. She is engaged in the Group's major business decisions, actively promotes and leads the Group's strategic transformation, industrial restructuring and upgrading. With her entrepreneurship, Fazheng Group has forged its way in education and healthcare, successfully created China's first private K-12 international school and one of the first private 3-A comprehensive hospitals. Through optimization of corporate governance and management, Fazheng Group has become an industry leader.

In addition, Ms. Pan Jun is an active philanthropist, who has founded Beijing Royal Charity Foundation (BRCF). The vision of BRCF is to promote educational equity and innovation, bringing up future talents with global perspectives and cultural identity. Being the Chairman of BRCF, she gives constant support to cutting-edge research projects in education, including China's poverty alleviation strategy through technology. Under her leadership, the BRCF-funded mobile learning project was selected by UNESCO as one of the world's best projects in mobile learning.



## 吴侨文

英国国际贸易部  
驻华贸易使节

## Mr. John Edwards

Her Majesty's Trade Commissioner for China

开幕致辞嘉宾

吴侨文是英国政府任命的九位贸易使节中的一位，负责英国在重要的全球市场上的贸易发展。作为驻华英国国际贸易部的负责人，吴侨文负责所有英中双边贸易问题，并与英国驻华大使密切合作，以促进双边贸易和繁荣。

吴侨文在英国政府拥有 25 年的工作经验，其中有超过一半的时间他是在中国度过。吴侨文此前在中国的职位包括英国驻上海总领事（2015-2019）和英国驻华使馆公使衔参赞（2012-2015）。

在中国任职期间，吴侨文带领中国团队开展科技创新，能源，气候变化和卫生政策方面的业务。在担任英国驻上海总领事期间，吴侨文负责华东地区的贸易投资关系。他最近的一个职位是英国驻华贸易副使节，负责先进制造，信息与通信技术，教育，生命科学和医疗卫生业务。

在中国之外，吴侨文曾担任三位外交大臣的演讲撰稿人，并曾在中东地区担任英国驻耶路撒冷副总领事。吴侨文毕业于牛津大学，获得古代和现代历史的学位。

John was one of the 9 Trade Commissioners appointed by the British government to promote the UK in important global markets. As the head of the Department for International Trade in China, John is in charge of all bilateral trade issues and works closely with Her Majesty's Ambassador in Beijing to promote UK trade and prosperity.

John has 25 years of experience working for the UK government, with more than half of that time spent in China including as HM Consul General in Shanghai (2015-19) and Minister Counsellor at the British Embassy (2012-15). In his previous roles in China, John has led teams across China dealing with science and innovation, energy, climate change and health policy. As Consul General in Shanghai he was responsible for the trade and investment relationship across East China. In his most recent role as Deputy Trade Commissioner he was responsible for the advanced manufacturing, Tech, education, life sciences and healthcare sectors.

Outside of China, John was the speechwriter for three Foreign Secretaries and was the Deputy Consul General in Jerusalem. John graduated from Oxford University with a degree in Ancient and Modern History.



## 沈雪松

中国教育国际交流协会  
副秘书长

## Ms. Shen Xuesong

Under-Secretary-General of China Education Association  
for International Exchange

开幕致辞嘉宾

沈雪松，北京师范大学文学学士、教育学硕士，美国波尔州立大学公共管理学硕士。曾任联合国教科文组织驻纽约办事处联络官、教育官员，现任中国教育国际交流协会秘书处副秘书长。

Ms. Shen Xuesong is the Under-Secretary-General at the China Education Association for International Exchange (CEAIE). Graduated from Beijing Normal University with a Master's Degree in Education and later another Master's in Public Management from Ball State University, US, Ms. Shen worked as Liaison Officer and Education Officer at UNESCO's New York Office.



## 艾宏歌

中国（教育部）留学服务中心  
副主任

### Mr. Ai Hongge

Deputy Director of Chinese Service Center for Scholarly Exchange

开幕致辞嘉宾

艾宏歌先生现为中国（教育部）留学服务中心副主任。

艾宏歌先生于 1993 年至 2007 年先后在教育部国际合作与交流司任主任科员、副处长、处长和中国驻韩国大使馆教育处三秘、二秘；2007 年至 2011 年，任中国驻韩国大使馆教育处参赞；2011 年至 2013 年，任教育部港澳台事务办公室副主任；2013 年至 2018 年，任中国驻韩国大使馆教育处参赞。

2018 年 8 月至今，担任中国留学服务中心副主任。

Mr. Ai Hongge currently holds the position of Deputy Director-General of the Chinese Service Center for Scholarly Exchange (CSCSE), Ministry of Education, P. R. China. From 1993 to 2007, Mr. Ai held several positions consecutively, including Program Officer, Deputy Director and Director in the Department of International Cooperation and Exchanges of the Ministry of Education of China; and Third Secretary and Second Secretary in the Embassy of P. R. China in the Republic of Korea.

From 2007 to 2011, Mr. Ai Hongge held the position of Education Counsellor of the Embassy of China in the ROK. From 2011 to 2013, he was Deputy Director-General of the Office of Hong Kong, Macao, and Taiwan Affairs, Ministry of Education of China. From 2013 to 2018, he was Education Counsellor of the Embassy of China in the ROK.

Mr. Ai has been Deputy Director-General of CSCSE since 2018.



## 王燕

外交学院国际教育学院  
原院长

### Ms. Wang Yan

Former Dean of School of International Education,  
China Foreign Affairs University

大咖访谈主持人

王燕，外交学院教授，人事部全国翻译专业资格（水平）考试英语委员会专家，长期从事翻译理论与实践的教学和研究，出版了多部有影响力的教材和译著，发表了数十篇论文；北京市优秀教师，曾担任北京申办 2008 年奥运会第一主题陈述人；享受国务院政府特殊津贴。

Professor of English and International Studies at China Foreign Affairs University (CFAU). She specialized in theory and practice in translation and American studies. She is the author and editor in chief of influential text book "On English Interpretation Practice", and has published dozens of research papers. She won Beijing Excellent Teacher Award and State Council Special Government Allowances.



## 王广发

法政集团董事长  
北京王府学校总校长

## Mr. Wang Guangfa

President of Fazheng Group  
Chief Principal of Beijing Royal School

大咖访谈嘉宾

王广发，中共党员，法学博士。现任北京法政实业集团有限公司董事长兼总裁、北京王府学校校长，并担任着北京市工商联（商会）副会长、南南合作促进会副会长、全球化智库资深副主席、北京民办教育协会副会长、中国教育发展战略学会儿童教育与发展专业委员会副理事长、海峡两岸法学交流促进会副理事长、清华大学国家治理研究院副理事长、中共中央党校战略思维课题组专家、中国马克思主义研究基金会第三届理事会荣誉理事、外交学院董事、中国政法大学董事、美国北卡罗来纳大学教堂山分校终身教授、北京师范大学客座教授、英国 AQA 中国首席顾问、江苏教育现代化研究院专家咨询委员会专家、财政部中国总会计师协会原副主席。

Mr. WANG Guangfa, member of the Chinese Communist Party, Doctor of Laws. Mr. Wang is the President of Beijing Fazheng Industry Group, Principal of Beijing Royal School, Vice President of Beijing Federation of Industry and Commerce, Vice President of Council for Promoting South-South Cooperation, Vice Chairman of Center for China and Globalization (CCG), Vice Chairman of Beijing Non-Government Education Association, Deputy Director of Chinese Society of Educational Development Strategy Childhood Education and Development Committee, Vice Director of the Association for the Promotion of Legal Exchanges across the Taiwan Straits. He is also the Vice Chairman of Board of Trustees of Institute for Governance Studies at Tsinghua University, Expert in Strategic Thinking Research Team under Central Party School, Honorary Member of 3rd Board of Trustees of Marxism Research Foundation of Central Party School, Board Member of China Foreign Affairs University, Board Member of China University of Political Science and Law, Professor of Practice at University of North Carolina Chapel Hill, Guest Professor of Beijing Normal University, China's Chief Consultant in The Assessment and Qualifications Alliance, Expert Consultation Committee Member of the Educational Modernization Institute of Jiangsu Province, and former Vice Chairman of China Association of Chief Financial Officers under the Ministry of Finance.



## 岑建君

中国驻美国大使馆教育处原公使衔参赞

## Mr. Cen Jianjun

Former Minister-Counsellor (Education) at the Embassy of PRC in the US

大咖访谈嘉宾

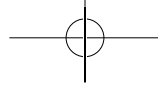
岑建君，1983年毕业于北京外国语学院，获文学学士学位；1985至1986年曾于欧洲共同体总部实习一年；1991年毕业于英国曼彻斯特大学，获硕士学位。

2016年3月就任中国驻美国大使馆教育处公使衔参赞。1983至2016年在教育部（原国家教育委员会）任职，先后担任高等教育司处长（1996-1999年）、国际合作与交流司副司长（2002-2008年）、司长（2014年3月-2016年3月）等职。

Mr. Cen was conferred Master's degree in Education in 1991 at Manchester University, UK. He was granted Bachelor's degree of Arts at Beijing Foreign Studies University in 1983. He had one-year internship in the European Union from 1985-1986.

Mr. Cen Jianjun assumed the position as minister counselor (education) at the Embassy of China in the United States of America in March 2016. He had been working for the Ministry of Education (formerly State Education Commission) since 1983, taking leadership positions of Director-General (from March 2014 to March 2016), Deputy Director-General (from 2002-2008) of the Department of the International Cooperation and Exchange, and division chief in the Department of Higher Education from 1996 to 1999.





**衡孝军**  
中国驻加拿大大使馆  
原公使衔参赞

**Mr. Heng Xiaojun**  
Former Minister-Counsellor at the Embassy of PRC in Canada

大咖访谈嘉宾

衡孝军，北京王府学校常务校长、中国教育国际交流协会中外合作办学专业委员会副理事长。外交学院教授，北京市教学名师；获全国教育系统劳动模范称号和人民教师奖章、国务院特殊津贴、英国埃克塞特大学学硕士学位。曾任外交学院党委副书记兼纪委书记，中国驻纽约总领馆教育领事，中国驻美国大使馆公使衔参赞，中国驻加拿大大使馆公使衔参赞、临时代办，教育部高等学校外语教学指导委员会英语专业委员。

Executive Principal of Beijing Royal School, Professor of China Foreign Affairs University (CFAU). He also served as Vice President of CFAU, education consul in the Chinese Consulate General in New York, Minister-Counselor in the Chinese Embassy in the U.S.A., and again Minister-Counselor in the Chinese Embassy in Canada. He graduated with MPhil. from University of Exeter in the U.K.



**陈云龙**  
教育部基础教育课程教材发展中心  
副主任

**Mr. Chen Yunlong**  
Deputy Director of National Institute for Curriculum and Textbook Research, National Center for School Curriculum and Textbook Development, Ministry of Education

主旨演讲 | 嘉宾

教育部基础教育课程教材发展中心副主任  
课程教材研究所副所长  
研究员  
博士  
博士后合作导师

Chen Yunlong, Deputy Director of the National Center for School Curriculum and Textbook Development, Ministry of Education of China, Deputy Director of the National Institute of Curriculum and Textbook Research, Researcher, Ph.D., Postdoctoral co-supervisor.



## 黄荣怀

北师大智慧教育研究院  
院长

## Mr. Huang Ronghuai

Dean of Smart Learning Institute, Beijing Normal University

主旨演讲 II 嘉宾

黄荣怀，北京师范大学教授，长江学者。主要从事智慧学习环境、人工智能与教育、教育技术、知识工程、技术支持的创新教学模式等领域研究。现任北京师范大学智慧学习研究院院长、互联网教育智能技术及应用国家工程实验室主任、联合国教科文组织国际农村教育研究与培训中心主任。目前担任国家教材委员会科学学科专家委员会委员、教育部教育信息化专家组秘书长、教育部人工智能科技创新专家组工作组专家、普通高中信息技术课标组联席组长、中国教育技术协会副会长、中国教育装备行业协会副会长、北京市教育信息化专家委员会副主任委员、全球华人计算机应用学会（GSECE）主席、国际智慧学习环境协会副主席、国际期刊 Smart Learning Environment（Springer 出版）主编、国际期刊 Journal of Computers in Education（Springer 出版）主编等。曾获国家精品课程、国家精品资源共享课、国家规划教材、国家教学成果奖、北京市优秀教学团队、北京市教学名师、北京市优秀教师等。承担国家、省部级等横向纵向课题 100 余项，现已发表学术论文近 400 篇，出版著作、杂志 40 余本。

Ronghuai Huang is a Professor in Faculty of Education of Beijing Normal University (BNU). He has been engaged in the research on smart learning environment, artificial intelligence in education, educational technology as well as knowledge engineering. He received 'Chang Jiang Scholar's award in 2016, which is the highest academic award presented to an individual in higher education by the Ministry of Education of China. He serves as Co-Dean of Smart Learning Institute, Director of UNESCO International Rural Educational and Training Centre, and Director of China National Engineering Lab for Cyber learning Intelligent Technology. He is very active in academic organizations both at home and abroad. He is also Committeeman of the Science Subject Expert Committee of the National Textbook Committee, Co-Leader of Information and Communication Technology Course Standard Group in Ordinary Senior High School, Vice-Chairman of China Educational Technology Association, Vice-Chairman of Teaching Guidance Committee of Educational Technology at Institutions of Higher Education, Vice-Chairman of Beijing Education Informatization Expert Committee, and Expert of MOE AI Innovation Panel. He is also President of The Global Chinese Society for Computers in Education, Vice President of International Association of Smart Learning Environments, and Editor-in-Chief of Springer's Journal of Smart Learning Environment and Journal of Computers in Education. Till now, he has accomplished and is working on over 100 projects, and his ideas have been widely spread, with about 400 academic papers and over 40 books published at home and aboard.



## 印凯

中国教育国际交流协会出国留学服务分会  
秘书长

## Mr. Yin Kai

Secretary-General of Committee on Study Abroad Service, China Education Association for International Exchange

主旨演讲 III 嘉宾

中教国际教育交流中心 主任  
中国教育国际交流协会出国留学服务分会  
副理事长兼秘书长  
中国留学行业特邀专家

Director of China Center for International Education Exchange  
Vice Chairman & Secretary-General of Committee on Study Abroad Service, China Education Association for International Exchange  
Invited Expert in China Study Abroad Industry





## 苗 绿

全球化智库  
联合创始人兼秘书长

## Dr. Miao Lu

Co-founder & Secretary-General of Center for China and Globalization (CCG)

蓝本书发布嘉宾

北京师范大学当代中国研究博士，曾担任美国纽约大学（New York University）和哈佛大学（Harvard University）访问研究员。苗绿也是中国欧美同学会建言献策委员会副秘书长、欧美同学会 2005 委员会理事、北京师范大学国际写作中心总干事。曾参与多项国家部委和社科基金研究课题，发表学术论文和专业文章多篇及多部学术研究著作，合著有《大国智库》、《中国留学发展报告》、《中国海归发展报告》《中国企业国际化报告》《海外华人华侨专业人士报告》《中国国际移民报告》《国际猎头与人才战争》等。苗绿博士参与联合创办的全球化智库（CCG）是国内领先的国际化智库，拥有近百名全职研究和工作人员，在宾夕法尼亚大学发布的智库排名中名列中国智库第七，社会智库首位。

Dr. Lu (Mabel) MIAO is a think tank founder and a social entrepreneur. She is the Co-founder & Secretary General of Center for China and Globalization (CCG), the largest Chinese social think tank with nearly 100 full-time researchers and staff. As a leader for the Chinese think tank, Mabel has led CCG and made it ranked as one of the world's top 50 independent think tanks in the 2015 Global Go To Think Tank Index by the University of Pennsylvania Think Tank and Civil Society Program (TTCSP). TTCSP also ranked CCG as the 7th top think tank in China and No. 1 independent think tank in the country.



## 王晓静

英国国际贸易部教育与技能司  
学前教育及英语培训总监

## Ms. Wang Xiaojing

Head of Early Year Education and English Language Training, Education and Skills, Department for International Trade

圆桌讨论 | 主持人

王晓静于 2016 年 2 月加入英国驻华大使馆英国国际贸易部，担任英语培训总监及英式学前教育总监。她致力于推动中英双方在英语领域及学前教育领域进行政府间及商业间的合作。在过去三年中，在全组成员的大力支持下，王晓静女士成功地协助英国机构发现了更多机会，打开了更多的市场，并使英国学前教育及英语培训被更多的人认识了解。基于其在学前教育领域及英语教育的丰富经验，未来她会进一步协助中英双方政府之间及企业之间在这两个领域的广泛合作。

王晓静于北京交通大学获得管理学学士学位、西班牙阿尔卡拉大学获得公共领域翻译学硕士学位、目前为伦敦大学学院及北大国家发展研究院联合 MBA 学员。

Wang Xiaojing is the Head of English Language Training and Head of the British Style Early Years Education at the Department for International Trade (DIT) based in the British Embassy Beijing. Since 2016, Xiaojing has dedicated to support the cooperation between the UK and China in this two sub-sectors, both on policy level and on commercial angle. In the past three years, Xiaojing has helped leverage the UK stakeholders of these sectors' presence in China, and has brought more and more opportunities to British stakeholders. With a rich sector knowledge and experience, Xiaojing will continue to support Government to Government and Business to Business cooperation between China and the UK. Xiaojing has a Bachelor's degree in Business Administration from Beijing Jiaotong University, Master's Degree on Translation and Interpretation in Public Sectors from University of Alcalá of Spain, and currently is an MBA student at the National School of Development at Peking University and University College London.



## 李娜

剑桥大学国际考评部  
东亚区战略合作主管

### Ms. Li Na

Head of Strategic Partnership, East Asia, Cambridge Assessment International Education

圆桌讨论 | 嘉宾

李娜女士负责剑桥国际东亚区集团战略合作发展业务。她拥有 10 多年国际教育领域工作经验，专注于国际学校发展建设，国际课程设置，国际资源共享等方面的业务。曾受邀作为主讲嘉宾参加腾讯、新浪的教育论坛等。

Ms. Li Na is the Head of Strategic Partnership in East Asia for Cambridge Assessment International Education. She has been working in the field of international education for over 10 years, and has strong expertise focusing on the development of international schools, planning and designing of international curriculum and sharing of international resources. Ms. Li was invited as a keynote speaker to education forums hosted by Tencent, Sina, etc.



## Julian Fisher

中国英国商会  
副主席

### Mr. Julian Fisher

Vice Chair of the British Chamber of Commerce in China

圆桌讨论 | 嘉宾

Julian Fisher 先生是 Venture 教育集团创始人。该集团通过开展研究、项目与合作促进英式教育在中国的发展。他曾在中国教育行业工作达十五年之久，其中包括曾在北京哈罗国际学校和英国大使馆文化教育处工作十年，现任英国中国商会副主席及教育论坛主席。Fisher 先生拥有 UCL 和伦敦大学亚非学院艺术史联合学士学位及中央兰开夏大学文物专业硕士学位。

Julian is cofounder of Venture Education. Venture empowers UK education in China through research, projects and partnerships. He has fifteen years' experience working in education in China including nearly a decade with Harrow Beijing and the British Council. Julian is also Vice Chair of the British Chamber of Commerce in China and chair of the Education Forum. He has a joint honours BA from UCL and SOAS universities in History of Art and an MA from UCLAN in Antiques.



**郑真**  
法政国际教育  
副总经理

**Ms. Zheng Zhen**

Deputy General Manager of Fazheng International Education

圆桌讨论 | 嘉宾

郑真，法政国际教育副总经理，牛津大学儿童发展与教育专业硕士，教育学博士。曾担任牛津大学沃弗森学院理事会成员，牛津大学教育系研究助理，及牛津大学出版社课题负责人。十二年一线教学经验，连年被评为骨干教师，带领团队和美国大学及英国教育机构合作进行课程开发，并参与教学管理。一年英国中小学工作经历，熟悉中英两国的教育体制、课程设置和日常教育教学实践。论文入选英国心理学学会发展心理学学术年会、牛津大学教育系儿童教育专业研讨会，及亚洲英语教师学术年会。译著：《斯普林特发展史》和《北电网络》（成思危主编，世界500强丛书，机械工业出版社出版）。

ZHENG zhen, Deputy General Manager of Fazheng International Education. Master of Science, Child Development and Education, Oxford University; PHD in Educaion, Department of Education, Oxford University. She was a member of the Governing Body at Wolfson College, Oxford University, a research assistant in the Department of Education, Oxford University, and a project director for Oxford University Press. She spent twelve years teaching in Beijing, and has been awarded as a backbone teacher many times. She led a team to cooperate with American universities and British educational institutions in curriculum development. She also spent one year working in Sandstone Partnership (a cluster of UK schools consisting of 11 primary schools and one secondary school). She is an expert in education, with working and research experience in both China and the UK. She presented her papers at different conferences, such as BPS Developmental Section Annual Conference, seminar on Child Development and Education in Oxford University, Asia TEFL International Conference. Her translations include two books of the Fortune 500 Series (Chief Editor: CHENG Siwei): That was A Pin? The Story of Sprint Corp., and Nortel Networks: How Innovation and Vision Created a Network Giant, published by China Machine Press.



**马欣**  
VIPKID 公益事业部  
总监

**Mr. Ma Xin**

Director of Charity Office, VIPKID

圆桌讨论 | 嘉宾

马欣，VIPKID 公益事业部总监，负责企业社会责任、政企创新合作以及政策研究工作。在此之前，于地方政府部门任职，有多年政策研究规划及大型项目管理经验。曾参与国家基础教育课程改革试验区、全国基础教育体制机制改革试验区等课题研究实施工作，参与国家教育信息化相关项目平台的运营工作。

Ma Xin, VIPKID Director of Charity Office. He specializes in corporate social responsibility, government-business innovation cooperation and policy research. He worked in local government agency, and has rich experience in policy research planning and management of big projects. He participated in implementing projects of National Basic Education Curriculum Reform and Reform of Institutions and Mechanisms of Basic Education. He is also involved in the operation of the platform for IT application in national education.



## 高 寒

ClassIn 互动教室  
副总裁

### Mr. Gao Han

Vice President of ClassIn

圆桌讨论 I 嘉宾

高寒，现任北京翼鸥教育科技有限公司副总裁。2005年~2015年在英国和美国留学工作十年，期间创办了美国兰德大学（Lander University）国际办公室，负责兰德大学在亚太市场开拓，和上海师范，江西师范，北京教育学院等多所高校建立合作关系。2017年正式加入翼鸥教育，目前重点关注全日制学校线上线下混合课堂模式，带领全日制学校信息化事业部制定学校大数据+直播课堂落地方案，并在人大附中、北大附中、北京四中、101中学、耀中耀华国际学校、北京凯文学校等国内知名重点学校实际实施。

Han Gao, Vice President of ClassIn. He has seven-year international education background and worked both in China and in the United States for five years. Since 2017, he has started his career at EEO as the Director to Key Account Customers (Now Vice President) that included New Oriental, TAL, PUXIN Education, the largest three educational companies in China. He has also accumulated abundant experience of developing online education startups with considerable insight. He has sensitivity of the latest business models, technologies and investor savvy.



## Benjamin Nicholson

US News Global 大中华区域  
品牌经理

### Mr. Benjamin Nicholson

Brand Manager for US News Global Education in Mainland China

圆桌讨论 II 主持人

Benjamin Nicholson 是 U.S. News Global Education 在大中华地区的品牌经理。他是诺丁汉大学的双重荣誉毕业生，拥有商业、经济和当代中国研究的学士学位以及当代中国商业和经济的硕士学位。他作为宁波诺丁汉大学的荣誉学者参与交换项目，截至目前，培训并测验了大中华地区和印度6个国立教育机构、中学及精品教育机构的4000多名教育顾问，培训内容涉及美国高等教育相关的各个方面，其中包括学校排名分析、名校申请、学生签证及留学生资助。他从事美国大学在中国的招生咨询，曾帮助中国学生成功申请美国常春藤高校，同时也帮助学生及家长更深刻地理解美国大学系统。他热衷于协助学生和家长找到合适的学校，并坚信学生的个人兴趣、爱好和能力应该与他们所选择的大学相符。

Benjamin Nicholson is the brand manager for U.S. News Global Education in Mainland China, Hong Kong, Macao and Taiwan. He is a dual honors graduate from the University of Nottingham with a BSc in Business, Economics and Contemporary Chinese Studies and a MSc in Business and Economy of Contemporary China. He has studied on an exchange program as an honorary scholar in the University of Nottingham Ningbo and has trained and examined over 4,000 education counselors across six national education agencies, high schools and boutique agencies in greater China and India in various disciplines related to US higher education, including rankings, elite school applications, student visas and overseas student financial aid. He has spent much of his career working in American university admissions counseling in China and has helped Chinese students successfully apply to Ivy League schools in the United States as well as help families and students gain a deep understanding of the American university system. He is passionate about educating students and parents on how to find the right fit, and strongly believes a student's personal interests, passions and abilities should align with their choice of university.





## 武新平

圆桌讨论 II 嘉宾

英国文化教育协会  
英国大使馆文化教育处教育市场官员

## Mr. Wu Xinping

Education Marketing Officer, British Council, Cultural and Education Section of the British Embassy

武新平先生毕业于澳洲联邦大学 MBA，曾在英国大使馆签证处任职 3 年，现已在英国大使馆文化教育处工作 20 多年。负责英国教育在中国华北地区的推广，曾负责留学中介顾问和国际学生升学顾问培训，中英合作办学协调，夏令营等项目的推广。

Mr. Wu Xinping graduated from the MBA programme at Federation University Australia. He had been working for 3 years at the Visa Office of US Embassy in China before joining the British Council in 1991. Mr. Wu is currently responsible for the promotion of UK education in North China. He has strong expertise in education consulting, training of consultants in international education, coordination for Sino-UK education joint ventures and promotion of summer programmes.



## 李含果

圆桌讨论 II 嘉宾

昆山杜克大学  
中国招生录取院长

## Dr. Li Hanguo (Luke)

Dean of China Enrollment Management, Duke Kunshan University

李含果博士领导的中国招生录取管理办公室包括本科招生、市场与传播、录取和财务资助团队，全面负责制定和实施面向中国学生的招生录取战略和活动，为昆山杜克大学独树一帜的通识博雅本科学位教育项目招收最优秀的学生。在此之前，李博士曾担任学校的战略规划副院长，负责对昆山杜克大学发展具有战略意义的项目策划和实施工作，并兼任学校的工会主席。在 2013 至 2017 年间，他曾担任学校的校长办公室主任一职。李博士拥有丰富的教育管理和企业管理经验。在 2013 年正式加入昆山杜克大学之前，他创建了美国杜克大学富卡商学院东亚区代表处并担任区域总监，负责统筹和管理学院在东亚地区的业务拓展、企业关系、招生录取、项目管理和校友关系。在此之前，李博士曾就职于普华永道、惠普和诺基亚等跨国公司，主要从事审计和财务管理工作。他还曾担任全球三大战略咨询公司之一的贝恩咨询公司的管理顾问。

除了本职工作之外，李博士也致力于履行社会责任。他是昆山市第十五届政协委员，昆山市红十字会副会长，以及昆山市海外联谊会以及留学人员联合会常务理事。

他拥有对外经济贸易大学国际金融学士学位，美国杜克大学工商管理硕士学位，以及美国南加州大学教育学博士学位。

Hanguo (Luke) Li is leading the China Enrollment Management Office, including the undergraduate student recruitment, marketing, admissions and financial aid teams. His office is responsible for developing and implementing strategies and activities to enroll top-notch students from China for the university's unique liberal arts undergraduate education program. Previously, he was Associate Dean for Strategic Initiatives, in charge of projects and initiatives that have strategic importance for Duke Kunshan's development. He is also serving as Chair of the DKU Trade Union. From 2013 to 2017, he was Director of the Chancellor's Office. Luke has rich experience in higher education administration and corporate management. Prior to joining Duke Kunshan in 2013, Luke established Duke University's Fuqua School of Business East Asia Office where he was Regional Director. There he led the planning and management of the School's business development, corporate relations, marketing and recruitment, program management and alumni relations in the East Asia region. Before that, Luke worked for multinational companies, including PricewaterhouseCoopers, Hewlett-Packard and Nokia, mainly in audit and finance management. He also worked as a Management Consultant for Bain & Company, one of the top 3 global strategic consulting firms.

Luke is also committed to social responsibility. He is a member of the 15th China People's Political Consultative Conference (Kunshan), Vice-Chair of Red Cross Society of Kunshan, and an Executive Board Member of Kunshan Overseas Friendship Association.

Luke earned his Bachelor's degree in International Finance from the University of International Business and Economics (UIBE) in Beijing, an MBA degree from the Fuqua School of Business at Duke University, and a Doctorate in Education from the University of Southern California's Rossier School of Education.



杜睿天

SKEMA 商学院  
中国校区校长

Mr. Matthieu Dumont

China Campus Director  
SKEMA Business School

SKEMA 商学院中国校区校长  
Joël Robuchon 中国区拓展总监  
中国法国工商会副主任

SKEMA Business School  
China Campus Director  
Joël Robuchon China  
Development Director  
French Chamber of Commerce and Industry in China –  
CCIFC  
Deputy Director

圆桌讨论 II 嘉宾



文 泉

南洋理工大学  
中国办公室主任

Mr. Wen Quan

Director of China Office of Nanyang Technological University

教育背景：  
新加坡国立大学李光耀政策学院 \ 美国哈佛大学肯尼迪政府学院，公共管理硕士 (MPM)  
中国外交学院国际关系硕士 (MA)  
美国俄亥俄州私立玛瑞埃塔学院访问学者  
中国中央民族大学历史系学士 (BA)

工作经历：  
现任：  
新加坡南洋理工大学驻中国办公室主任  
中新国际联合研究院助理院长

曾任：  
新加坡南洋理工大学南洋公共管理研究生院高级助理院长  
中国外交学院外事办公室副主任  
中国外交学院国际交流中心首任主任  
中国外交学院交流学教研室首任主任

Education Background  
-Lee Kuan Yew School of Public Policy, National University of Singapore / Harvard Kennedy School Master in Public Management  
-China Foreign Affairs University (CFAU) Master of International Relations  
-Marietta College, Ohio Visiting Scholar  
-Minzu University of China Bachelor's in History

Work Experience  
Current Positions  
-Director of Nanyang Technological University (NTU, Singapore) China Office  
-Assistant Director of Sino-Singapore International Joint Research Institute

Previous Positions  
-Senior Assistant Director of Nanyang Center for Public Administration, NTU, Singapore  
-Vice Director of Foreign Affairs Office, CFAU  
-Founding Director of Center for International Exchanges, CFAU  
-Founding Director of the Communication Studies Faculty, CFAU

圆桌讨论 II 嘉宾



## 赵欣

多伦多大学  
中国办公室主任

## Ms. Zhao Xin

Director of China Office, University of Toronto

圆桌讨论 II 嘉宾

赵欣是多伦多大学副校长（国际事务）办公室中国事务主任。她的工作地点在北京，主要负责进一步加深多伦多大学与中国高校学术及研究的合作，校友事务及招生等。同时，为各学院及副校长办公室提供与中国相关的专业建议。

从 2015 年到 2019 年，赵欣先后担任清华大学经济管理学院 MBA 项目国际招生高级主管，及北京大学光华管理学院 MBA 项目课程发展部主管。她的工作经历还包括在印度驻华使馆担任口译。她获得美国佩珀代因大学公共政策硕士学位。

Ms. Zhao Xin (Rikki) is the Director, China Partnerships at the Office of Vice-President, International at University of Toronto. Rikki is based in Beijing and provides on-the-ground resources and expertise for divisions and Vice President portfolios in China, contributing to leading the further development of academic partnerships, alumni engagement, student recruitment and government engagement of University of Toronto.

From 2015 to 2019, Rikki had been the Senior Manager of Global Admission and Collaboration in the MBA Program of School of Economics and Management at Tsinghua University. She previously worked at the MBA Program of Guanghua School of Management at Peking University. Her experience also includes working at the Embassy of India, Beijing as an interpreter as well as time as a TV journalist and as a radio production assistant in China. She has a Master of Public Policy from Pepperdine University in California and a BA in English Literature from Capital Normal University, Beijing.



## 欧阳超

奇葩说节目辩手  
网络名人

## Mr. Ouyang Chao (Neo)

Online celebrity, Head KOL

后浪圆桌派特邀嘉宾

欧阳超，著名脱口秀演员，曾荣获第十四届 21 世纪全国大学生英语演讲比赛东部决赛冠军、全国总决赛二等奖；2008、2009 年 CCTV 英语演讲比赛浙江赛区一等奖；2010 年 CCTV 希望之星英语大赛浙江省亚军、全国大赛 20 强，CATTI 二级口译证书获得者。欧阳超先生爱好英美脱口秀，曾参加全国首档双语主持人大赛《双语麦克疯》凭英文脱口秀晋级，应邀参加《天天向上》《快乐大本营》《奇葩说》《脱口秀大会》等知名节目。

Mr. Ouyang Chao (Neo) is a famous young talkshow comedian. He is favored by many popular TV shows in China including Day Day Up, Happy Camp, Rock & Roast, etc., and liked by many fans. Neo has strong interests and talents in English, and holds a certificate for CATTI level II for interpretation.





## 张之昊

中国海外国际频道  
中英双语主持人

## Mr. Zhang Zhihao

Bilingual Host of China & Overseas Channel

后浪圆桌派主持人

毕业于美国佛罗里达大学的新闻学硕士的张之昊，是全网拥有 650W+ 粉丝的自媒体创作者。作为头部 KOL，一直积极发挥自身影响力，致力于中外的文化交流传播，以自身的语言优势给粉丝和社会传播正能量。

创作的“和爸妈”系列内容，单平台单条点赞超 120W+，在全网引起大量传播讨论。与此同时，积极正能量的之昊深受奥迪、欧莱雅、兰蔻、雀巢等各大国际品牌的喜爱。也是 CGTN 全球峰会 KOL 演讲嘉宾。

除此之外，他还拥有丰富的主持经验。曾在中国海外国际频道担任中英双语主持人。也是欧美歌手 Charlie Puth 世界巡演的中国站独家主持人。不仅如此，他还对多部好莱坞电影主创人员和明星进行过主持采访，比如克里斯·海姆斯沃斯、凯伦·吉兰、道恩·强森、凯文·哈特、施瓦辛格等等。

在 2020 年获得年度直播潜力创作者，并一直致力于优秀文化的创作传播中，为中外交流献出自己的力量。

Zhang Zhihao, graduated with the master's degree in journalism from the University of Florida, is a self-media creator with more than 6.5 million followers in the internet. As a head KOL, he has been actively exerting his influence, committed to cultural exchanges between China and foreign countries, who always spread positive energy to his followers and the whole society with his language advantages.

The series of "With parents" created by him has obtained more than 1.2 million likes on each single platform, which has also caused extensive dissemination and discussion through the network. In addition, optimistic Zhang Zhihao is favored by lots of well-known international brands such as Audi, L'Oreal, Lancome, and Nestlé. He is also the KOL speaker in the CGTN Global Summit.

Moreover, he has rich hosting experience and has ever served as the bilingual host in China & Overseas Channel. He is also the exclusive host of the China station in the European and American singer Charlie Puth's world tour. Nor is this all, he has also hosted interviews with various Hollywood film creators and stars, including Chris Hemsworth, Karen Gillan, Dawn Johnson, Kevin Hart, Schwarzenegger, etc.. He has won the honor of Annual Live Broadcast Potential Creator in 2020, and has been devoted to the creation and dissemination of excellent culture, so as to contribute his strength to Sino-foreign exchanges.



## 肖雪华

中国留学生论坛  
联合创始人

## Mr. Xiao Xuehua

Co-founder of Chinese Overseas Student Conference

后浪圆桌派嘉宾

肖雪华，现就读于哥伦比亚大学组织与领导力专业研究生。17 岁获得全国中学生摄影大赛特等奖。2017-2018 年担任康奈尔北京峰会联席主席。2018 年参与创立埔思学院，现作为埔思学院理事长。2019 年肖雪华作为联合创始人以及主席举办中国留学生论坛。上述二者均为非营利组织，并均是中国留学生最具影响力组织之一。2019 年他参与组织世界教育论坛青年板块并作为总负责人。2019 年肖雪华被选入 2019 福布斯中国 30 位 30 岁以下精英榜、2019 胡润百富 30x30 创业领袖，亚太经合组织中国青年代表。

Xuehua Xiao (Felix) is currently a graduate student at Columbia University, where he is studying Adult Learning and Leadership. At the age of 17, Felix was awarded The United Nations-China National Campus Contest in Photography "Special Prize."

From 2017-2018, He is the co-chairman of Cornell Beijing Summit. Felix also is co-founder and General Director of Providence Academy since 2018. Felix is co-founder and chairman of Chinese Overseas Student Conference. Chinese Overseas Student Conference and Providence Academy ranks among the most influential and nonprofit organizations among Chinese overseas students. He also is the co-organizer of Forum for World Education-Young Leader program. In 2019, Felix was named to Forbes China 30 Under 30 list, and recognized as one of the 2019 Hurun Report 30x30 Leading Entrepreneur and APEC voices of the future.



**李豪穎**  
獵聘網海外  
CEO

后浪圓桌派嘉賓

**Mr. Li Haozhan**  
CEO of Liepin Overseas

獵聘的海外業務旨在助力中國企業國際化，助力海歸人才在職場更成功，作為公司首席執行官，李豪穎全面負責公司業務管理，重點探索海外高層次人才渠道和創新合作，他擁有多年在中國和北美地區的人力資源創新發展經驗；加入獵聘海外前，他在道富銀行美國全球人力資源總部任職，同時擔任華人權益會、埔思學院、美國中國總商會、紐英倫中華網絡諮詢協會等多家華人和青年代表組織理事和成員，在2019年獲得奧馬哈全球青年領袖獎，並一直致力在全球人才組織架構的創新探索中。

As the CEO of Liepin Overseas Subsidiary, Haozhan Li is responsible for running all facets of the business. He has years of human resources innovation experiences in China and North America. Prior to Liepin, he worked for State Street Corporation in Global Human Resource Department. Haozhan served as the Core Member of CACRA Boston, Providence Academy and relative Chinese leading organization, and he voluntarily worked as director of Marketing in New England Chinese Information and Network Association. Haozhan holds a Bachelor's degree with due concentration in Entrepreneurship & Supply Chain Management from Northeastern University.



**Harry Moore**  
它山學院  
創始人兼 CEO

后浪圓桌派嘉賓

**Mr. Harry Moore**  
CEO and Founder of Oros Education Ltd.

Harry 是它山學院的創始人兼 CEO。他本科就讀於牛津大學東方學系。本科畢業後，他來到北京大學的燕京學堂攻讀哲學碩士。他創立的它山學院是一個 B2B 的在線平台，通過“貼牌”的方式給國際學校與培訓機構提供英美最好的師資與國際課程內容。去年上線並且成功融資，自從上線以來已經累計教了 8000 個課時。Harry 是一個熱愛教育的人，他覺得自己的使命是改善中國國際教育的師資與課程質量。

Harry is the founder and CEO of Oros Education. He studied for an undergraduate degree in Oriental Studies at the University of Oxford before coming to Peking University's Yenching Academy to study for a masters degree in Philosophy. Oros Education is B2B platform which brings top UK and US international teachers and teaching resources to Chinese international schools and training centres via a white-label platform. He successfully raised and angel round of investment last year, and since going online last year his platform has taught a total of 8000 hours of class time. Harry is passionate about education and believes his mission is to improve the quality of international education provision in China.



## Lisa Buzenas

亲爱的教育官嘉宾

美国大使馆  
文化事务长

### Ms. Lisa Buzenas

Cultural Affairs Officer at the US Embassy Beijing

Lisa Buzenas 女士是美国驻华大使馆新任文化事务官员兼北京 - 美国中心主任。Buzenas 女士 2007 年起在美国外交部供职，先后担任政治事务副秘书长特别助理、国务院职业外交官、国务院巴基斯坦事务办公室经济股股长等，负责监督指导办公室经济、管理、领事，以及公共外交官员工作。

在海外事务方面，Buzenas 女士曾在布鲁塞尔的美国驻欧盟代表团任政治官员，并作为大使特别助理负责欧盟与南亚、中亚及东亚 40 个国家的关系维护；她还曾两次到访伊斯兰堡参加富布赖特学者选拔委员会，一次亲临曼谷为泰国学生和访学的美国学生作演讲。在参与外交工作之前，Buzenas 女士在毕马威咨询担任经理一职。

Buzenas 女士拥有德克萨斯大学奥斯汀分校工商管理学士学位和乔治华盛顿大学国际金融工商管理硕士学位。

Ms. Buzenas is the new Cultural Affairs Officer and Director of the Beijing American Center at the U.S. Embassy in Beijing. Since joining the U.S. Foreign Service in 2007, she has served as a Special Assistant to the Under Secretary for Political Affairs, the State Department's top career diplomat, and as the Economic Unit Chief for the State Department's Office of Pakistan Affairs, supervising the office's Economic, Management, Consular, and Public Diplomacy Officers.

Overseas, Ms. Buzenas worked as a political officer at the U.S. Mission to the European Union in Brussels covering the EU's relationship with 40 countries in South, Central, and East Asia and as Special Assistant to the Ambassador; she also served two tours in Islamabad where she participated on the Fulbright scholar selection board, and a tour in Bangkok, where she was a prolific presenter to Thai and visiting American students. Prior to joining the Foreign Service, Ms. Buzenas was a manager with KPMG Consulting. Ms. Buzenas received her Bachelor of Business Administration from the University of Texas at Austin and her Masters of Business Administration in International Finance from the George Washington University. She has an eleven-year-old son, and is an avid marathoner and dedicated Longhorn football fan.



## 于 骏

亲爱的教育官嘉宾

英国大使馆  
签证中心官员

### Ms. Yu Qin

Customer Account Manager at the British Embassy in China

Vivian YU (于骏)，任英国签证与移民局中国华北地区客户经理。

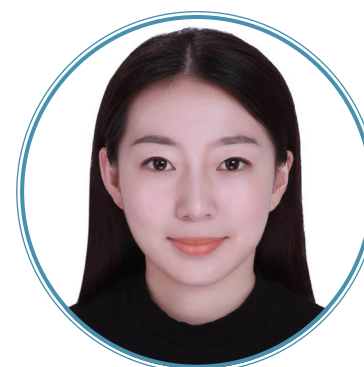
Vivian YU 加入英国大使馆工作已有 5 年，现作为中国华北地区客户经理主要负责教育，商业，旅游领域及政府部门的工作，Vivian 在建立合作伙伴关系，项目的实施与管理及政府关系方面拥有丰富的经验。

在加入签证与移民局之前，Vivian 在英国使馆国际贸易司金融组工作。

Vivian Yu, Customer Account Manager – North of China, UK Visas and Immigration.

Vivian YU joined British Embassy for 5 years, as the Account Manager covering education, business, tourism and government sectors in the north of China, Vivian has a rich experience in developing partnerships, implementing projects and managing government relations.

Prior to joining UKVI, Vivian worked for British Embassy DIT Financial services team.



## Maggie Yang

亲爱的教育官嘉宾

澳大利亚驻华使馆商务处  
商务官员（教育）

### Ms. Maggie Yang

Education Manager at Austrade



## 严正

世界教育论坛创始人  
宾夕法尼亚大学校长特别顾问

### Dr. Cheng Yan Davis

Founder of Forum for World Education  
Special Advisor to President of the University of Pennsylvania

特约嘉宾

严正博士 (Dr. Cheng Yan Davis) 是宾夕法尼亚大学校长的国际事务特别顾问。她也是浦东政府高级顾问 (希门集团公司执行董事)。严正在宾夕法尼亚大学 (Penn) 工作, 她是教育研究院 (GSE) 的副院长, 以及宾夕法尼亚大学校长国际化工作特别顾问。在来到宾大之前, 她曾担任德雷克塞尔大学 (Drexel University) 副校长。在宾大工作的 17 年期间, 她在 1993 年组建了教育研究院国际部 (GSE International), 这是第一个常春藤大学教育研究院的国际项目办公室。在她的领导下, 办公室蓬勃发展, 赢得了国内外卓越的声誉, 在促进各学校和各大学之间的国际发展与合作领域发挥了核心作用。

Dr. Cheng Yan Davis serves as Special Advisor to the President of the University of Pennsylvania on international advancement. She is also Senior Advisor to Shanghai Pudong Government (Executive Director of Westgate Group, Inc.) She was the Vice Dean of Graduate School of Education (GSE) on internationalization efforts. Before coming to Penn, she served as Vice President of Drexel University. While working at Penn for 17 years, she founded GSE International in 1993, the first international programs office among graduate schools of education of ivy-league universities. Under her leadership, the office has flourished and earned a reputation for excellence both at home and abroad, and plays a central role in promoting both the school and the university in the area of international development and cooperation.



## Andreas Schleicher

特约嘉宾

经济合作与发展组织 (经合组织)  
教育与技能司司长

### Mr. Andreas Schleicher

Director for the Directorate of Education and Skills  
Organization for Economic Co-operation and Development (OECD)

作为经合组织高级管理团队的重要成员, 施莱歇先生协助秘书长制定促进经济增长和社会进步的分析和政策建议的战略。他在全球舞台上推动教育和技能理事会的工作, 并促进经合组织内外的合作。除了审查政策和国家外, 理事会的工作还包括国际学生评估项目 (PISA), 经合组织的成人技能调查 (PIAAC), 经合组织的国际教学与学习调查 (TALIS), 以及关于教育系统绩效的基准 (INES) 发展和分析。

Andreas Schleicher is Director for Education and Skills, and Special Advisor on Education Policy to the Secretary-General at the Organisation for Economic Co-operation and Development (OECD) in Paris.

As a key member of the OECD Senior Management team, Mr. Schleicher supports the Secretary General's strategy to produce analysis and policy advice that advances economic growth and social progress. He promotes the work of the Directorate for Education and Skills on a global stage and fosters co-operation both within and outside the OECD. In addition to policy and country reviews, the work of the Directorate includes the Programme for International Student Assessment (PISA), the OECD Survey of Adult Skills (PIAAC), the OECD Teaching and Learning International Survey (TALIS), and the development and analysis of benchmarks on the performance of education systems (INES).





# Stephen Spurr

英國威敏公學  
前校長

## Mr. Stephen Spurr

Former Head Master of Westminster School

特約嘉賓

Stephen Spurr 博士是英國知名教育專家和國際教育專家。Spurr 博士畢業於牛津大學，獲哲學博士學位，隨後成為一名大學講師，並由此開啟了他的學術職業生涯。他於 1984 年加入獨立學校系統，在伊頓公學任教，後成為該校古典文學系主任和舍監。2000 年至 2005 年間，Spurr 博士擔任克利夫頓學院校長，負責高中、預科和預備學前項目事務。2005 年，他被選為英國頂級學術學校威斯敏斯特公學校長，在該校任職長達 9 年。

Dr Stephen Spurr is a leading British educationalist and expert in UK and international education. He started his career in academia as a university lecturer, having gained a degree of Doctor of Philosophy from Oxford University. He transitioned into the Independent Schools sector in 1984, when he was appointed to teach at Eton College, becoming successively Head of Classics and House Master until 2000. After 5 years as Headmaster of Clifton College (2000-2005), where he was overall head of the Senior School, Prep and Pre-Prep, he was selected to be Head Master of Westminster School, the UK's premier academic school, a position he held for nine years from 2005 to 2014.



# 朱宇華

紐約電影學院  
執行副院長

## Dr. Joy Zhu

New York Film Academy  
Executive Vice President for the China Region

特約嘉賓

朱宇華副院長畢業於黑龍江大學英語語言文學專業，獲學士及碩士學位，後在加利福尼亞美洲大學獲工商管理專業博士學位。她曾就職於哈爾濱工業大學，任英語系教授，並赴上海師範大學、杭州科技大學、哈爾濱師範大學訪學。朱博士現任美中經濟文化發展聯合會主席，該機構致力於推進中美兩國間教育機構的合作。

PhD., in Business Administration, California American University. BA and MA in English Language and Literature, in Heilongjiang University, China. Professor of English Language in China's Harbin Institute of Technology (HIT), visiting professor in Shanghai Normal University, Hangzhou University of Science and Technology, Harbin Normal University.

Dr. Zhu is the President of US-China Economic & Cultural Development Association, which aims to advance the cooperation of U.S and Chinese education institutions.

# 媒体

## MEDIA

媒体合作:	北京商报	腾讯教育	北京周报
	人民政协报	中国教育在线	未来网
	人民政协报	人民日报海外网	中国教育电视台
	中国商报	环球网	中阿卫星电视
	中国青年报	中国日报网	CGTN
	中国教育报	中国网	搜狐视频
	现代教育报	人民在线	爱奇艺视频
	新浪教育	中华网	九宫八卦
	网易教育	国际在线	蓝橡树

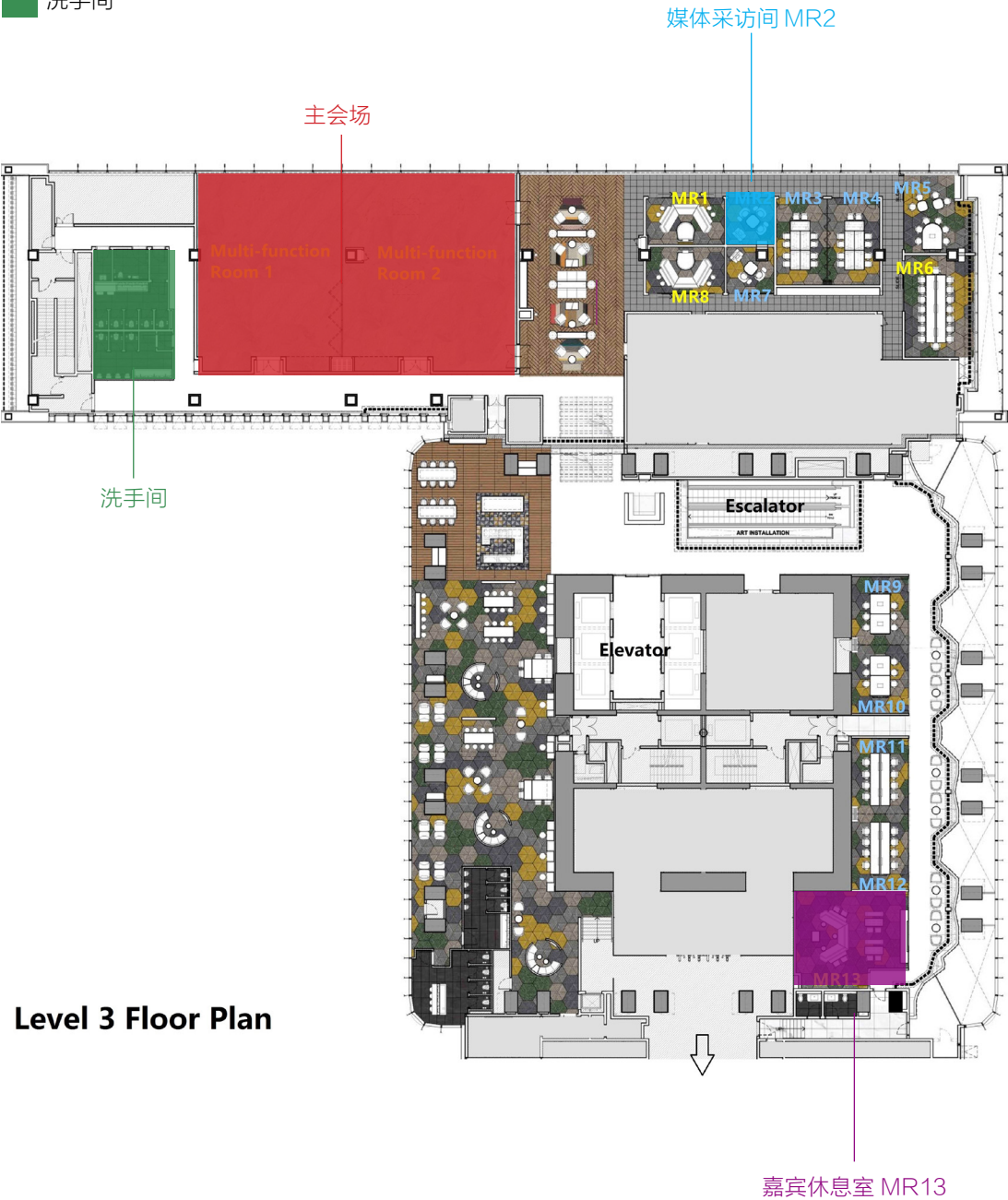
# 论坛指南

## FORUM GUIDE

活动地点:	北京·新国贸饭店 3 层 - 多功能会议室
Venue:	Multifunctional Room, 3rd Floor, Hotel Jen Beijing, Beijing, China.
参会证:	参会证是本次论坛参会的唯一凭证, 请您在参会期间随时佩戴, 以便会务人员辨认并及时为您服务。不佩戴参会证者将无法进入会场。如不慎遗失, 请及时告知工作人员。
Badge:	Please wear your badge during the conference so that our staffs can provide in-time assistance. Please inform our staffs if your badge is lost.
午餐:	午餐就餐时间为中午 12:30-13:30, 请在用餐时出示参会证。
Lunch:	13 日午餐用餐地点: 二楼三五堂自助餐厅。 Lunch is between 12:30-13:30. Please bring your badge. Lunch Venue on Nov.13: Sanwu Tang, 2F
上网服务:	会场提供免费无线上网服务。
Access to Internet:	There is free Wifi in the conference hall.

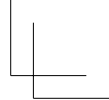
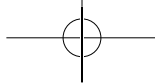
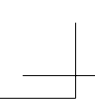
会场平面图  
MAP

- 主会场 F3 多功能厅
- 媒体采访间
- 嘉宾休息室
- 洗手间

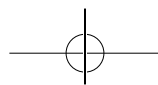
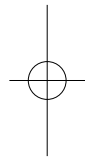
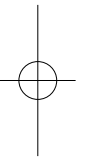


Level 3 Floor Plan





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